

welcome!

TO YOUR BEAUTIFUL JOURNEY



MARY KAY[®]

YAY! YOU'RE HERE!



WELCOME TO THE MARY KAY FAMILY! Think of this journey as a personalized business plan that's simple, exciting and interactive – designed with quick wins and long-term gains in mind. And while this path is unique to you, you won't be alone. Encouragement and support will surround you every step of the way, because this journey isn't just meant to help you have a great experience, it's also meant to reveal the greatness within.



ARE YOU READY? WHEREVER YOU GO, IT'S GOING TO BE GREAT!

GET STARTED by scanning this QR code to watch a welcome video created just for YOU! You can also access this video on *Mary Kay InTouch*®.

WATCH NOW!

WHAT'S IN YOUR WELCOME PACKET?

★ ★ *Let's unpack it!* ★ ★



PRODUCT SAMPLES

Let's start with the most exciting part!
Explore them all to experience the
excellence of *Mary Kay*® skin care.



GREAT START™ BROCHURE

Read it to discover how you can achieve
quick wins right from the start - within
your first four months.



THE LOOK

Browse this seasonal selling staple
to see new products and signature
essentials - including skin care, color
and pampering must-haves - that your
customers are sure to love.

Try a
product
sample and
share with
a friend!

BEGIN WITH THE SIX MOST IMPORTANT THINGS!

Take your first steps by
checking off this top six list.

1

CONNECT with your Sales Director or recruiter for support to help you begin your journey.

2

MAKE your Mary Kay business official by announcing it on social media! Flip this Welcome Brochure over to take a selfie with the I CHOSE MARY KAY sign. Post it on your social media channels with #MyMKLife and tag the Mary Kay U.S. account.

3

EXPLORE *Mary Kay InTouch*® and get familiar with this absolute go-to for all the resources you'll want to start your business strong. While you're here, set up your *Mary Kay*® Personal Web Site – it's free for your first year!

4

CREATE a contact list of friends and family members you'd like to share *Mary Kay*® products with.

5

DOWNLOAD the *Mary Kay Great Start*® App to access the digital version of the *Great Start*™ brochure, to track your personal progress and to get education on the go!

6

CHECK OUT the Shop My Party! tool on *Mary Kay InTouch*® to create unique party links for your hostesses to share with their guests.

THE SIX MOST IMPORTANT THINGS LIST IS A DAILY PRACTICE MARY KAY ASH BELIEVED IN. WRITE DOWN THE SIX MOST IMPORTANT THINGS YOU WANT TO ACHIEVE EACH DAY, AND COMPLETE WHAT YOU CAN. WHAT YOU DON'T COMPLETE MOVES TO THE TOP OF TOMORROW'S LIST. IT'S A SMALL HABIT THAT CAN YIELD BIG RESULTS!



consider all YOUR OPTIONS!

Did you know that you have **15 DAYS** from your start date to add on startup options? Consider what these options include and how they can help support your in-person, virtual and hybrid parties. You can add *Mary Kay*® eStart Plus, *Mary Kay*® Pro Start or both!

YOU HAVE **MARY KAY**® eSTART.
YOU CAN **ADD:**

Select your
add-on options
on *Mary Kay*
InTouch®
within your
first 15 days.



MARY KAY®
eSTART PLUS

MARY KAY®
PRO START



OR YOU CAN ADD **BOTH!**

The Company reserves the right to change or update products, packaging and programs.
Please go to the *Mary Kay InTouch*® website for the most up-to-date information.

LEARN TO SELL WITH CONFIDENCE.

Begin an education journey unlike any other! ***MK CONFIDENT*** can help you be your best with bite-sized information that boosts confidence every step of the way. Scan this QR code to begin!



GET STARTED!



DEFINE YOUR WHY.



Use this space to write down why you started your Mary Kay business. What are your hopes, dreams, goals and expectations for your Mary Kay business?

Keep it to reflect upon as you grow!

I choose
MARY KAY[®]



#MYMKLIFE